



For Immediate Release

TRAXO LAUNCHES COMPREHENSIVE NDC AIRLINE ROLLOUT RESOURCE FOR CORPORATE TRAVEL MANAGERS

- Traxo introduces a free-of-charge, centralized resource - [NDCtracker.com](https://www.ndctracker.com), providing up-to-date information for corporate travel managers into the airline industry's global transition to the New Distribution Capability (NDC) standard.
- NDC, the standard introduced by IATA, aspires to modernize the airline booking process, providing enhanced retailing capabilities to travel agencies, management companies, and corporate travel departments. NDC addresses industry limitations, allowing better product differentiation, faster time-to-market, comprehensive air content access, and a transparent shopping experience.
- Currently, over 65 airlines are at different stages of NDC implementation.
- Travel managers concerned with NDC rollouts potentially disrupting their programs are encouraged to subscribe to receive proactive alerts from Traxo regarding upcoming NDC launches and news

DALLAS, TX – [June 26, 2023] — [Traxo, Inc.](https://www.traxo.com), the world's only provider of real-time corporate travel data capture, today announced the launch of [NDCtracker.com](https://www.ndctracker.com). This site provides a centralized source for news, deadlines and information intended to aid corporate travel managers and their partners in adapting to the imminent NDC-related changes in airline retailing.

The complimentary Traxo [NDCtracker.com](https://www.ndctracker.com) offers an updated catalog of airline NDC status, progress, and dates. Traxo, whose patented 'Filter' technology automatically captures out-of-channel booking data and provides corporations with full travel visibility, has proactively curated NDC-related details and news from various public sources including ARC Direct Connect, IATA Airline Retailing Maturity (ARM), BTN, The Company Dime, PhocusWire, Duffel, Accelya, and more presenting them on the NDC dashboard for each global airline.

Visitors concerned about how NDC will affect their own travel programs should sign up for periodic email updates from Traxo. These updates will contain new information about NDC rollouts as they are announced, important changes as part of airline rollouts (e.g., fare availability, new EDIFACT fees), as well as notable news on migrations and seller relationships.

Andres Fabris, CEO and Founder of Traxo, remarked, *"We've established this site to serve the entire industry, offering an efficient, up-to-date resource to assist travel managers. Traxo is dedicated to helping TMCs and corporate travel organizations avoid the detrimental effects of leaked bookings, including supplier-direct NDC bookings, by capturing and consolidating complete, real-time travel booking data from all sources. We support all travel program strategies whether it's a managed program requiring information on leakage or an open booking program intent on capturing all bookings regardless of source."*

Suzanne Boyan, Global Meetings and Travel Manager at ZS Associates, commented, *“We are so impressed with Traxo for creating this valuable resource. While the industry’s NDC discourse has largely been concentrated on American Airlines and Air Canada, they are merely the ‘tip of the iceberg.’ Traxo’s NDC Tracker effectively highlights the advancements made by numerous carriers in driving the industry forward, serving as a one-stop repository of vital information corroborated by various sources.”*

Traxo will attend the upcoming Business Travel Show Europe at the Excel in London on June 28-29, where this new resource will be showcased.

About Traxo

Traxo, Inc., based in Dallas, is the only real-time corporate travel data capture provider in the world. It allows businesses to finally obtain full visibility into all employee travel, automate pre-trip audits, maximize savings, and enhance duty of care for employee wellbeing. Traxo, founded in 2008, offers its services as a Software-as-a-Service (SaaS). Some of its notable clients include Amex GBT, EY, McKinsey & Co, Delta Air Lines, United Airlines, Coupa, Emburse and Booking.com. Three recent Business Travel News Travel Managers of the Year use Traxo and the company recently made The Business Travel Magazine's 2021 Tech HotList, which recognizes the industry's top tech innovators. For more information, visit www.traxo.com or follow us on Twitter and LinkedIn.

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