

Traxo and Everbridge Partner to Eliminate the Off-Channel Blind Spot in Travel Risk Management

Live integration delivers real-time booking data from any source – agency or non-agency – directly into the Everbridge platform

- Traxo and Everbridge have launched a production integration, live today for mutual clients.
- Bookings detected by Traxo's patented AutoDetect technology flow into Everbridge in real time, including reservations made outside the managed travel program.
- Joint clients gain greater traveler location awareness without changing traveler booking behavior or requiring any traveler action.

DALLAS, TX and VIENNA, VA — September 10, 2026 — [Traxo](#), the industry's only real-time corporate travel data solution that brings every travel booking into the program regardless of booking channel, and [Everbridge](#), the global leader in High Velocity Critical Event Management (CEM), today announced a partnership that brings real-time booking visibility into the Everbridge platform. The integration between the two platforms is live and available to mutual clients now.

Duty-of-care programs are only as effective as the itinerary data behind them. When an employee books outside the managed channel – direct with an airline, through an online travel agency, or on a supplier app – that trip is invisible to the systems responsible for locating and communicating with travelers during a critical event. Traxo's own program data shows air bookings made outside travel management companies climbing from 19% to 31%, a trend that continues to expand as travelers increasingly book directly with suppliers.

The Traxo–Everbridge integration closes that gap. Traxo's patented AutoDetect technology captures confirmations across more than 1,000 points of sale, parses and normalizes them within seconds of purchase, and automatically streams the resulting itineraries into Everbridge. Travelers keep booking the way the program allows. Risk and security teams gain a more complete picture of who is traveling, where they are, and where they are headed next – before departure rather than after an expense report is filed.

“Duty of care fails at the edges, not at the center. The trip nobody knew about that becomes the incident nobody was prepared for,” said Andres Fabris, CEO of Traxo. “Everbridge is the platform the world's most demanding security teams already trust. By feeding it every booking, not just the ones that happen to flow through the agency, we turn a strong response capability into a complete one. Our joint clients no longer have to choose between traveler flexibility and safety.”

“Organizations have a responsibility to protect their people wherever business takes them,” said Dave Wagner, CEO of Everbridge. “By bringing Traxo's real-time travel data into

Everbridge, we can help customers identify potentially impacted travelers earlier, reach them faster, and provide the information and support they need as situations unfold.”

Activation requires no custom development. Mutual clients authorize the connection, and booking data begins flowing between the platforms within seconds. Traxo is SOC 2 Type II examined and supports GDPR compliance, including configurable handling of personal and non-business travel. Mutual clients are already running the combined solution in production.

Traxo and Everbridge will jointly support existing and prospective clients through their respective partner channels. The companies will also be at GSX 2026 in Atlanta, September 14–16, to discuss the integration and its benefits for travel risk management and duty of care.

About Traxo

Traxo is the industry’s only real-time corporate travel data solution that eliminates blind spots by auto-detecting bookings from any source in a single platform. It captures on and off-channel bookings effortlessly, empowering travel managers to enhance duty of care, reduce costs, and ensure compliance — all without changing traveler behavior. Trusted by leaders like Amex GBT, EY, and Delta Air Lines, Traxo makes travel data portable, enabling seamless sharing with key suppliers, including duty of care, expense management, and business intelligence tools. This gives managers complete control, flexibility, and the ability to make data-backed decisions that optimize their programs. For more information, visit www.traxo.com.

About Everbridge

Everbridge helps more than 6,500 enterprises and government organizations manage critical events by enabling them to know earlier, respond faster, and improve continuously. Through an all-in-one AI-powered platform, Everbridge High Velocity CEM™ is autonomous when you want it to be and human-guided when you need it to be, so every incident response is optimized. For more information, visit everbridge.com and follow us on [LinkedIn](#).

Media Contacts

Traxo: marketing@traxo.com

Everbridge: jim.gatta@everbridge.com